



VACANCY NOTICE!

The Barbados Deposit Insurance Corporation (BDIC) is inviting **suitably qualified and motivated persons** to submit applications for the role of **Communications & Public Awareness Officer**.

About the Corporation:

The BDIC is an independent statutory body, established under the Deposit Insurance Act 2006-29, to administer the deposit insurance fund and provide protection, up to the insured limit, against the loss of insured deposits. The corporation's main objectives include protecting depositors by providing an orderly means of compensation in the event of failure of an insured institution and contributing towards the stability and public confidence in the country's financial system.

About the role:

JOB TITLE: Communications & Public Awareness Officer

REPORTS TO: CEO

JOB SUMMARY:

Responsible for all aspects of the Corporation's communications, marketing, public outreach and education functions. The position plays a key role in educating stakeholders and supporting effective brand and reputation management, through clear, consistent, and engaging communication.

KEY DUTIES AND RESPONSIBILITIES:

- Develop, implement and effectively maintain comprehensive communications and public education strategies and workplan that promote clear understanding and transparency.
- Plan and deliver outreach & public awareness campaigns, workshops, and events that target both the general public and key stakeholder groups.

- Produce high-quality content for press releases, newsletters, speeches, presentations, and digital channels, ensuring alignment with the Corporation's brand and messaging.
- Manage and update the Corporation's website, social media, and digital communication tools to ensure timely and engaging content.
- Oversee the design, production, and distribution of marketing and educational materials, including videos, infographics, and brochures.
- Work closely with internal teams to translate technical and policy information into accessible, audience-appropriate formats.
- Support management executives with timely briefings, talking points, transparent messaging and communication to maintain credibility and stakeholder confidence.
- Manage communication budgets and coordinate with external vendors and service providers

Minimum Job Requirements:

- Bachelor's degree in Communications, Public Relations, Journalism, Marketing, or a related field (MSc or prof. cert. an asset).
- Minimum **5–7 years progressive experience** in communications, public relations, or marketing, (financial services an asset).
- Proven track record in developing and executing communication strategies and public awareness campaigns.
- Strong familiarity with content management systems and social media platforms.
- Experience with basic graphic design software (e.g., Canva, Adobe InDesign) is an advantage.
- Excellent verbal and written communication skills, with ability to present complex information in an engaging, accessible manner.
- Confident public speaker with strong interpersonal skills and the ability to build positive stakeholder relationships.

Applications with detailed curriculum vitae, should be sent via email to:

vacancies@bdic.org.bb and should be submitted by **15 September 2025, addressed to:**

**The Chief Executive Officer
Barbados Deposit Insurance Corporation
5th Floor, Tom Adams Financial Centre
Bridgetown, BARBADOS**

Only suitable applications will be acknowledged.